

# Print Media and the Code Ethics

- Theresa Dola, Catholic Communications Solomons

20 Representatives of Five Schools dwelt on Print Media at the Media Seminar, held at Don Bosco House of Prayer, West Kola Ridge from 15<sup>th</sup> to 17<sup>th</sup> May, 2009. Some of the interesting inputs were Anatomy of newspaper, Code Ethics of the Media and a practical format of a newsletter.

The animators were Joe Vidiki, Theresa Dola, Gwen Toki, Fr. Ambrose Pereira, David Barrow and the teachers who accompanied the students.

The important parts of newspaper were dwelt with by Fr. Ambrose Pereira, while David Barrow, Media Training Coordinator dealt with the Code of Ethics. He stressed on the important role the media has in society and that a journalist has guidelines to follow for the good of the public. "A journalist must stick to the facts and not express their own opinion", stated Mr Barrow as he got the students to analyse different news articles.



Kevin Kahui a student from Bishop Epalle expressed his satisfaction at the weekend program. He said that he had the opportunity to understand the different parts, layout and format of a newspaper, and it gave him the tools to assist in the school newsletter.

The field visit to Solomon star was very educative and the students were happy to understand the different steps of publication. Questions were asked and clarifications sought.

Creativity, art, talent and harmony enabled the students complete inspiring newsletters.

"Media Education", stressed Fr. Ambrose Pereira "is being critical of the media and the messages sent out". He encouraged the students to be educators of the media and through it spread harmony, justice and peace.

The weekend was filled with activity and sharing.

